

ALBERTA STANDARD

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Strathmore, Alberta, May 20th, 1937

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"The Ottawa Spotlight"

By Wilfrid Eggleston

Ottawa, May 18th.—The farmers of Canada will find considerable food for thought in a recent bulletin prepared by the Dominion Bureau of Statistics. It shows to what extent the Canadian farmer is dependent at the present time upon the export market. The information is especially timely because an attempt has been made in some quarters in recent years to argue that the home market has now become such a large factor in Canadian agricultural development that a policy of high protection and restriction in exports is now as beneficial to the farmer as to the secondary manufacturer. Ever since the formation of the "National Policy," the farmers of Canada, along with the fishermen, lumbermen, miners and others engaged in primary production, have argued that while a policy of restriction in imports might build up urban settlements in parts of Canada, the growth was largely at the expense of the primary producers, whose chance of selling abroad fell rapidly as Canada ceased to buy abroad.

A Vital Market. The bulletin of the Dominion Bureau shows how vital the foreign market still is for the Canadian farmer, especially those engaged in the production of wheat, cheese, apples, wool, milk products and hogs.

Thus, only 25 per cent of the wheat produced in Canada normally is consumed at home. A market must be found abroad for the other 75 per cent. Loss of foreign markets would be quite fatal to the wheat producer. Fifty-five per cent of all the cheese produced in Canada finds a market elsewhere, only 45 per cent being consumed at home. Loss of external markets would thus be ruinous to the cheese areas of Canada.

Over 25 per cent of the apples produced in Canada find a market in other countries, the home market taking care of the remainder. Here again Canada's policies in regard to external trade are absolutely vital. The wrong kind of fiscal policy could almost cut the apple industry in half.

Over 43 per cent of the wool, 27 per cent of concentrated milk products, and 20.7 per cent of maple products find their markets in other countries. Over 16 per cent of the hogs or hog products are normally sold abroad (The figures are based on 1935 production).

Taking all Canadian agriculture, the home market absorbs 78.4 per cent of the production, while the remainder must be sold in other countries.

The argument is sometimes advanced that when nearly four-fifths of all production is consumed at home, the home market is so much more important than the export that in framing fiscal policies at Ottawa, the home market should be given primary consideration.

There are two answers to this. One is that the home market is not the static unchangeable thing some people think, but rises and falls with general business.

Sets The Domestic Price. The other is that it is the ability of the farmer to dispose of the surplus—22 per cent of whatever it is—of his production at a favorable price which sets the domestic or internal price.

It sometimes happens that as much as 97 or 98 per cent of a product, such as live cattle—is consumed at home, yet the ability of the stockman to find a ready market abroad for the other two or three per cent influences the price at home to a remarkable extent. When markets in other countries are bidding for the product, the price is usually satisfactory at home. When all external markets are closed, and a glut occurs, the domestic price slides down out of all proportion to the small additional surplus seeking a market.

The fact therefore, that Canadian agriculture finds in Canada a market only for 78.4 per cent of its production, and must exchange the remaining 21.6 for the products of other countries, indicates how close to the edge of the industry a sane policy in regard to external trade must be. It gives point to the insurgent group in the government party which is bent on still more advanced views about exchange of goods.

It appears that at the imperial conference the promoters of world peace by removal of unnecessary obstructions to the flow of commodities is receiving a good deal of attention.

ADDITIONAL LOCAL NEWS ON PAGES TWO AND THREE

THE AMATEUR NIGHT

Another very successful amateur Tuesday night.

Some very pleasing numbers by the orchestra, introduction of important and funny Shrimpton made a very capable chairman.

Each contest put on a very high performance and the winner in a very few cases was not only the winner in the way that he has faced an audience and performed which is no small accomplishment. Every number was well received but tremendous applause for Ted Havel named him definitely as the winner.

The following took part: Lela White, Milton Tap dance, Danton North accompanied by Davison. Solo by Ted Havel, Solo by Georgia Chapman, Solo by Tommy Othman. Solo by Dick Denb, Monologue by John Peterson. The next amateur evening will be held June 8th.

TOWN COUNCIL

Tax Rate for 1937.

At a meeting of the Town Council held Tuesday evening the Council set the rates or taxes for the current year as follows:

General 28 mills, School-Town 20 mills, School-Rural 14 mills, Social Service Tax 6 1/2 mills.

Town taxes are somewhat less than that fixed for 1936, so if the rural school tax by reason of the fact that although the rate has jumped from 10 to 14 mills there has been a considerable reduction in assessments which equalizes matters.

A discount of 5 per cent will be allowed on general and town school taxes paid on or before 30th June next, but not on rural school taxes, or social service taxes.

SHOWER FOR BRIDE-ELECT

Miss Beatrice May whose marriage takes place early in June was guest of honor Monday evening when Mrs. F. McLean entertained at a miscellaneous shower. A gayly decorated basket which held many lovely gifts was brought in by Dorcas Isard. The table was decorated in pink and white, a wedding bell and pink and white streamers completed the decorations. The hostess was assisted in service by several other ladies.

Local News Items

A subscriber in Washington writes to say that there has been no mention this spring in the Standard regarding moisture conditions. Also, and strange, there has been no mention to moisture. On April 22nd we had a very heavy snowfall, about twelve inches in fact which melted in a few hours time and since then we have had nothing but hot dry winds until the situation is fast approaching the serious stage through seed being blown out and soil drifting. However if rain should come now it would save not only the crop but also the gardens which mean so much to families in the way of vegetables. We would like to thank L. N. for her kind remarks and hope she continues to enjoy the features mentioned.

Mrs. A. A. Moore accompanied by her daughter Ky Maclean has been enjoying a short holiday in Vancouver and will return to Strathmore May 24th.

K. Roy McLean, Right Specialist, 210 Southern Building, Calgary, will be in Strathmore Tuesday afternoon, May 25th at the Rexall Drug Store.

Mrs. F. Archibald spent a few days in Stettler this week.

Very laudatory comments have been heard on every hand concerning the Coronation and the marvelous organization that was responsible for it. It remained for one never year old girl to make the only adverse criticism we have heard, namely "I don't think it is very nice that they crown the King before the Queen. I always thought it was ladies first." Not such an easy matter to clear up in the mind of a small girl.

Mr. and Mrs. Joe French of Hardisty spent a few days in Strathmore and will be visitors in town May 29th.

Mrs. M. S. Hittle, Mrs. T. E. Wright, Mrs. Whitehead and Mrs. Marston are arranging a very pretty tea and miscellaneous shower at the home of the latter on Thursday afternoon in honor of Miss Irene Olcott. About 25 guests will be present.

Strathmore Citizens unite in wishing Mr. and Mrs. Hittle congratulations and very best wishes on the occasion of their twenty-sixth wedding anniversary which occurred on May 17th. Both Mr. and Mrs. Hittle and their family have all made a very fine contribution to the community.

Strathmore and we hope they will celebrate many more years together.

All your favorite stars, Jack Lemmy, Grace Allen, George Burns and others are coming in "College Holiday" this Friday and Saturday to Hirtle's Theatre. A good show.

Start the holiday right by attending the preview in Hirtle's Theatre on Sunday night, "She Dangerous."

Mr. and Mrs. W. Armstrong of Calgary spent the week end at the home of Mr. and Mrs. A. Gray.

PRE-FESTIVAL CONCERT

A very successful pre-festival concert was held in the Memorial Hall, Wednesday evening.

Harrison Knapp made a very capable chairman and the various numbers on the program, singing and solo and the orchestra, were played some hours of careful training on the part of the teachers.

Musical selections by the orchestra throughout the evening were much enjoyed.

Wednesday evening's concert just made one feel better than ever to attend the festival on Friday and we hope the citizens of Strathmore and district will give the Festival the support it deserves. Many unexpected difficulties have arisen at the last moment that have not had to be met in other years, so let us show our appreciation of the teachers and the organization for the children by giving them our full support on Friday.

TENNIS CLUB

Strathmore will again have a Tennis Club this year as a result of a meeting held in the Town Hall last Thursday night. There was an enthusiastic turnout and many others were reported interested. It was decided to resurface the courts with shale and to replace nets and tapes. There will be no distinction as to Juniors or Seniors. The fees will be \$2.00 per person and family ticket \$6.00.

Officers elected were, Honorary President, G. H. Patrick, President, George Anderson, Vice-President, W. Woodliffe, Secretary-Treasurer, Andrew Garrett, Grounds Committee, Doug Shrimpton, Fred Teare, Alvin McKeown. Anyone wishing to join please get in touch with the secretary or any of the executive.

The tennis court is a busy spot these days and will soon be in condition for playing.

THE WORLD OF WHEAT

By H. G. L. Strange

Director "Crop Planning Plan"

To save the Prairie farmers from losing some thirty million dollars

BRIDES AND GROOMS

To you prospective brides and grooms you are feeling nervous and a bit overcome by all the multitudinous details that crop up at the last minute read the following and take heart. At least we don't expect the groom to perform his own ceremony, nor so we ask the bride to do her own business for the season.

Performing his own wedding ceremony in the presence of 20,000 guests, Countess de la Torre, the living embodiment of grace and spiritual beauty, married a beautiful 19-year-old poetess in Japan.

The count, hereditary abbot of one of the largest Buddhist sects, celebrated ancient rituals that united him in marriage with Princess Yoshiko Tokuhara, granddaughter of the famous Prince Kimmidori.

To celebrate his marriage the count distributed 150,000 yen (42,000 dollars) to the poor while his bride gave away 150,000 classical fans to the wedding guests and to other friends.

The bride wore 11 var-colored kimono, each out of the others, surmounted by a short embroidered coat for the ceremony.

RULES FOR SUCCESS

Ten rules for success—the first is—"Know how." The second is—"Use what you know." The other eight rules are the same as the first two.

GRASSHOPPER BAIT

The grasshopper mixing station is now ready for operation and anyone needing poison bait can have it now.

NEW PROMOTIONS

Through promotions announced recently at Edmonton, two new officials will have supervision of Alberta's 1,600 mile highway system.

G. H. Monkman is new deputy minister of public works succeeding Homer P. Keith, who was retired from the service.

The new commissioner of highways is N. W. Macpherson, bridge engineer for the province, who will continue his duties at Edmonton, and will soon be in condition for playing.

world of wheat in real years." Such was the problem set for the first Research Laboratory which was established at Winnipeg with resolution and earnestness in 1925.

Well equipped, and well-staffed with competent accountants, plant physiologists, pathologists, geneticists, plant breeders and statisticians, the laboratory started to work with energy and vision. The nature of the first year itself was evident. It was found that the spores consisted of many families and strains, which at selected different varieties of wheat came to a greater or lesser degree.

From the bacteria in the wheat were eradicated, yet the rust spores still appeared. Now it was found there were all kinds, coming from the United States, perhaps from as far south as Mexico.

Finally, out of all the work, several new varieties of rust-resistant wheat were produced. They are still being tested for milling and baking quality, yield, stiffness of straw, resistance and resistance to plant diseases. It is hoped, too, they will be resistant to all known forms of rust.

One new variety, known as been produced and released for use. This year at hundreds of points it is being tested by farmers against Thatcher and Apex.

Barbed wire can never be more than the rainfall will warrant. That is a fundamental, natural law operating in Western Canada, and in other semi-arid wheat areas in the world.

Widespread, of course, are partly dependent upon many conditions which vary with each district, quality of soil, amount of evaporation, occurrence of frost and hail, amount of insect infestation, and of disease infestation.

But the rainfall which occurs during the growing season, and during the previous few months, has been found to be by far the most important factor governing business harvested.

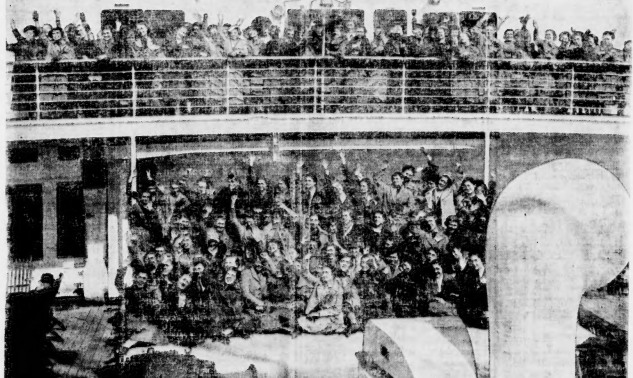
How much rainfall is required to produce an average wheat crop? Investigations that have been made by the late Sidney Barnes at the Dominion Experimental Farm, Swift Current, and by the Research Department of the Seale Grain Company, seem to indicate that about 12 inches of rainfall is required to make an average crop. If this seems a little low, it is necessary during the growing season from April 1st to July 31st, and about 10 inches during the previous fall months of August, September and October.

More rainfall than this brings about a smaller yield, less number of ears, brings smaller crops; less than 8 inches produces a small crop, less than 4 inches a complete failure.

The following factors have tended to raise price—Unfavorable new crop prospects in importing countries—Complaints of rust in France—Corn planting delayed in the Balkans—Deficient rainfall in Australia and complaints of grasshoppers—Forecast of slight reduction in Canadian grain areas—Spain picked olive crop abnormally small—Irish Free State abolished customs duty on imported wheat.

The following factors have tended to lower price—General rains in Russia and Balkan States—Argentine wheat arrives in U. S. for probable trans-shipment to Mexico—Seedling progresses and large acreage expected in Argentina—U. S. Government winter wheat estimate well-maintained.

"TO LONDON TO SEE THE QUEEN"



Bound for London and the colourful ceremonies attendant upon the celebration of the Coronation of King George VI, 158 High School girls from Canada and Newfoundland sailed from Montreal Friday, April 26, in the Canadian Pacific liner Duchess of Athol.

Lectures by noted British authors at Exbourne. They return to Canada aboard the Empress of Australia from Southampton, June 21, arriving at Quebec July first. Every province of Canada is represented in the party which represents the pick of Canadian students. An equal number of boys called two days earlier and will return aboard the Montcalm from Liverpool, June 21, arriving at Montreal June 26. Educational authorities throughout the Dominion co-operated in the selection of the students. Students who were unable to leave their studies for the coronation will have an opportunity of visiting the old country during Coronation year. Boys will leave in the Empress of Australia July 2, for a 27 day tour of Scotland, England and Germany, and girls, specializing on Great Britain, sail from Montreal the same day aboard the Queen of Bedford. Both tours will be under the direction of the Overseas Education League.

COMING EVENTS

May 27th—Amateur Night under auspices Nanaka Y. P. S. in I. O. O. F. Hall, Nanaka. Watch for this entertainment.

K. Roy Maclean of Calgary, Right Specialist, will be at Rexall Drug Store, Strathmore, May 25 in the afternoon.

Don't miss the big dance in the Memorial Hall, May 26. Watch for posters.

Everyone is going to the dance in Strathmore on May 24th. Don't be the one who missed it. Admission, gates 6:00, ladies 5:00.

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- ☐ Silver Screen - 1 yr.
- ☐ American Boy - 1 yr.
- ☐ Parents' Magazine - 6 mos.
- ☐ Can. Horticulture and Home Magazine - 1 yr.

GROUP 2 SELECT ONE MAGAZINE

- ☐ Liberty Mag. (52 Issues) 1 yr.
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- ☐ Screenland - 1 yr.
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SUBSCRIPTION PRICE \$5.00 PER YEAR IN CANADA
OUTSIDE CANADA \$6.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

NAMAKA

The funeral of Rev. H. H. Williams who died suddenly of May 18th was held from Memorial Church to the Namaka Farm cemetery on May 17th. The late Mr. Williams was born in Russia on April 10th, 1874, was married to Agnes M. Williams on May 10, 1908. Twelve children were born but four predeceased him before coming to Canada. They came to Canada in 1925 and to Namaka in 1926 where they have made their home since that time. The late Mr. Williams was a quiet, cheerful and friendly disposition and there are many who will remember Mr. Williams for the many kindnesses shown those who took the liberty of using his camp ground at the Beaver dam and especially the several young people organizations who have held their camps there in the summer. The late Mr. Williams leaves to mourn him his widow, and six sons and two daughters, George of Newton Kansas, editor of the Kansas Herald, Henry, Abram, John, Peter, Jacob and Agnes and Katie. The pall bearers were his six sons. All the family was at home for the funeral.

Seeding in the district is almost completed.

Mr and Mrs C. Mackie accompanied by Mrs H. E. Johnson spent the week end at the home of Mr and Mrs Jack McBean of New Dayton.

Mr and Mrs Rae Baker of Calgary were visitors during the week.

ROCKYFORD

A miscellaneous shower was held in the hall recently for Mr and Mrs Jack Egbert. A beautiful case of silver was



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MAY 21 to 2 p.m. MAY 24
Return Until—
MAY 25, 1937

Ask Ticket Agent

Canadian Pacific

presented to the young couple by Mrs. L. L. Stone with her sister in a happy journey to Kananis for the week end, they reported a real good time, enjoying very much their first autumn of the season in the hot springs.

A number of the high school students have been ill with measles during the past two weeks.

Mr and Mrs Art Dunsmuir were recent visitors to Calgary visiting Mrs. Dunsmuir's parents.

A double header baseball game was played in the afternoon on Wednesday, the Rockford Juniors against Dunsmuir, the home team winning both games. The evening a concert was put on in the hall by the town schools, Community singing by everyone. Doris Williams gave a reading on the life of King George VI. Queen Elizabeth and the Princess Elizabeth and Margaret Rose which was very well given. The pupils of St. Rita's school put on a patriotic drill which was very pretty and effective. A one act play, The Detour, was put on by a number of the high school students with other young people assisting. The concert was followed by a dance where the young people finished off the Coronation celebration.

Mr and Mrs E. Phillips of Strathmore were Rockford visitors on Sunday.

CARSELAND

The regular meeting of the P. B. Club was held at the home of Mrs. G. Mace, Mrs. W. Crowe and Mrs. K. Hilliard were luncheon hostesses and Mrs. H. E. Hoover was in charge of a Coronation programme. The club voted the sum of \$10 to the Provincial Red Cross organization.

Rev. F. Foster of the United Church tendered his resignation to the Board and Congregation recently to take effect at the end of June, the conclusion of the Conference year.

The C. G. I. T. girls held a Coronation Tea on Saturday last and realized a nice little sum toward a camp fund.

Mrs. Paul Helderer of Gibson City, Illinois is visiting her mother Mrs. Milner at the home of Walter Cote.

DON'T DIG DEEPLY

Proper cultivation, the preparation of a fine seed bed, weeding, fertilizing and watering are operations that are essential in the gardening programme which is about to take place from one end of Canada to the other, says B. Leslie Simola, soil expert, writing on "How Does Your Garden Grow" in the

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50 lb FINE SALT	85c
50 lb IODIZED BLOCKS	87c
50 lb PLAIN BLOCKS	82c
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BREAD—any make, any model, loaf 10c

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STRATHMORE

ALBERTA

April issue of C-I-L Oval. The spade in the garden corresponds to the plough in the field, and both must be used with discretion. It is a mistake to dig so deeply as to bring to the surface the raw, cold subsoil. The top soil is the richer and contains the bacterial life responsible for the decomposition and release of plant food substance. Garden soils of a clayey nature should not be worked when wet. Cool soils, while contributing no fertility, will improve the physical structure of clay soils. No matter what its origin and despite the greatest care devoted to its cultivation, no garden can be a complete success unless the nutritional needs of the plants are satisfied. Fortunately, the average soil is capable of supplying most of them in quantities sufficient for plant needs.

The exceptions are nitrogen, phosphate and potash so that a fertilizer embodying these three ingredients should be used.



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Church Notes

UNITED CHURCH OF CANADA
 Strathmore, Alberta
 Rev. V. M. Gillies, M. A., B. D.
 Minister
 Sunday, May 23rd, 1937

Nanaka—
 11 a.m. Combined School & Church
 Chancel—
 2:30 p.m.—Worship.

Strathmore—
 11 a.m. Church School.
 7:30 p.m. Worship.

Rev. H. MacKinnon, Th. D. of Cal-
 ifornia will be our guest speaker.
 Pianist and Choir Leader.
 Miss E. Hirtle, Graduate Mount
 Allison Conservatory.

ST. MICHAEL'S AND ALL ANGELS
 (ANGELICAN)
 Sunday, May 23rd, 1937

Strathmore—
 10 a.m. Sunday School.
 7:30 p.m. Evensong and Sermon.
 Rev. Mr. House of the gleichen He-
 terre will hold communion service at
 11 o'clock.

SACRED HEART CHURCH
 STRATHMORE
 Mass every Sunday 10:30 a.m. ex-
 cepting first Sunday of the month
 when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH
 C'HELELAND
 First Sunday of the Month, Mass
 at 11 a.m.

Rev. FATHER COSMAN, Pastor

FRATERNAL
CANADIAN LEGION, B. E. S. L.
 Strathmore Branch No. 10

President WM. GRAY
 Sec. Treas. W. B. PATTERSON
 Hall Manager P. WRIGHT

Meetings held the Second Tuesday
 of each month. All eligible welcome
 as members.

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NOTICE
 Take notice that no stock is allowed
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 ers will be prosecuted.
 By order of the Town Council.
 T. M. WEARS, Sec. Treas.

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TOURIST or STANDARD

Sleepers and usual berth charge

STOPOVER ALLOWED

at Stations Winnipeg and East

For fare, train service and

complete information

ask Ticket Agent

CANADIAN PACIFIC

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PIPE TOBACCO

FOR A MILD, COOL SMOKE

HUB

BILLIARD ROOM

AND BOWLING

ALLEYS

STRATHMORE

Tobaccos and All

Smokers Necessaries

R. HAMBLY, Prop.

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— SHOP AT THE —

Superior Meat Market

FOR THE BEST QUALITY

Beef, Veal, Pork, Mutton, Fish & Poultry

AT MODERATE PRICES

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COAL FROM CONSUMERS' MINE

Delivered Per Ton at \$4.50

TRUCKING OF ALL KINDS

Cream Route Tuesday and Friday

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WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28

S. LIBIN, Manager

SUGAR—

10 lbs 65c

100 lbs \$6.25

BROWN SUGAR—

6 lbs 39c

10 lbs 65c

ICING SUGAR—

3 lbs 25c

SPECIAL ON BLUE

RIBBON Products—

Blue Ribbon TEA—

Per lb 45c

Blue Ribbon Coffee—

Per lb 40c

BAKING POWDER—

Blue Ribbon, 3 lb tin 59c

JELLY POWDER—

Blue Ribbon, 6 pkgs 25c

VANILLA, Pure—

15, 20 oz. 35c

COFFEE—

Blue Ribbon, 3 lb Glass jar \$1.25

EGGS—

Candled by an expert candler.

C. Grade 2 doz. 29c

B. Grade, 2 doz. 35c

FLOUR—

98 lb sack \$3.75

JAM—

Apple and Straw, 4 lb tin 42c

or Apple and Rasp, 4 lb tin 42c

PRUNES—

3 lbs 29c

25 lb box \$2.00

RAISINS—

Seedless, 2 lbs 25c

APRICOTS—

Dried, 2 lbs 35c

PEACHES—

2 lbs 35c

BUTTER—

Creamery, 1st grade, C.P.R. or

Golden West Brand

2 lbs 65c

CHIPSO—

2 large pkgs 39c

TOMATOES—

Aylmer, Choice, 2 large tins 25c

(Limit 6 tins)

PEAS and CORN—

2 tins 25c

COFFEE—

Fresd Ground, 1 lb 20c

10 lbs 95c

10 lbs \$1.85

COFFEE—

Our best Fresh Ground, 3 lbs 85c

PEARS—

Bartlett, tin 15c

MILK—

Alpine Alberta product, Tin 10c

12 tins \$1.10

WHEAT PUFFS—

A 49 lb bag filled for 65c

CATSHUP—

Heinz, Large Bottle 22c

MOLASSES—

5 lb tin 35c

PINE APPLE—

2 tins 25c

MARMALADE—

To clear, 4 lb tin 35c

ROLLED OATS—

Robin Hood, China or Silver, Package 29c

Plain pkg 19c

8 lb sack 45c

20 lb Sack \$1.05

SHORTENING—

Domestic, 2 lbs 29c

RHUBARB—

5 lbs 25c

CARROTS—

3 bunches 25c

BANANAS—

2 lbs 25c

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FREE—1 Packet of RINSO FREE

with Coupon, also One Cake Lifebuoy

free when you buy one cake at the regular price.

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